



www.convergenceasia.com

where technology meets business

ConvergenceAsia is a news and information resource centre focused on infocomm developments and adoption trends in Singapore and the Asia Pacific. Helmed by an experienced editorial team, the goal of ConvergenceAsia is to work with business leaders and IT professionals within the vendor and end user communities to provide a platform for the dissemination and exchange of information.

Key sections of the site include:

- > **INSIDER** – Opinions and insights from the infocomm industry.
- > **TECHNOLOGY** – Heads up on technology developments that could impact the competitive landscape for businesses (both IT and non-IT) in the region.
- > **BUSINESS** – Insights into how enterprises can achieve business-technology alignment in order to achieve their operational and strategic goals.
- > **MANAGEMENT** – Discussions on People and Management issues such as training, certification, project management and innovation.
- > **EVENTS LISTING** – Diary of key infocomm events in the region.

Readers can also subscribe to our newsletters in order to receive the latest updates via email.



Leaderboard
width 800 x height 100 pixels

> **INDUSTRY NEWS**

23 May 2007
 Replicator designs and animations
Singapore – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Jakarta – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Beijing – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.

> **SPOTLIGHT**

The socially networked enterprise
 The key innovation of enterprise 2.0 is the creation of interactive, evolutionary online platforms for collaborative work, dialogue and knowledge sharing across. Today, more than ever, IT executives are faced with the complex task of having to watertight plans for their company's IT investments. When Google and salesforce.com let it be known that they were working on something jointly, there was a lot of speculation over what it might be. The key innovation of enterprise 2.0 is the creation of interactive, evolutionary online platforms for collaborative work, dialogue and knowledge sharing across. Today, more than ever, IT executives are faced with the complex task of having to watertight plans for their company's IT investments. When Google and salesforce.com...

Island
width 290 x height 160 pixels

> **TECHNOLOGY**

Replicator designs and animations
Security – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Communications – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Storage – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.

- **Communications**
- **Enterprise Applications**
- **Security**
- **Storage**
- **Systems**

> **INSIDER**

The socially networked enterprise
 The key innovation of enterprise 2.0 is the creation of interactive, evolutionary, online platforms for collaborative work, dialogue and knowledge sharing across.
Steve Hodgkinson
A holistic approach to governance and policy creation
 Today, more than ever, IT executives are faced with the complex task of having to watertight plans for their company's IT investments.
Michael Lam
First fruits of Google-salesforce.com pact
 When Google and salesforce.com let it be known that they were working on something jointly, there was a lot of speculation over what it might be.
David Bradshaw

> **BUSINESS**

Replicator designs and animations
Governance – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Case Study – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.
 Replicator designs and animations
Business Continuity – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects.

- **Business Continuity**
- **Case Studies**
- **Compliance**

> **MANAGEMENT**

Replicator designs and animations
Certification – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion.
 Replicator designs and animations
Project Management – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects. licator designs and animations in Motion.
 Replicator designs and animations
Project Management – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects. licator designs and animations in Motion.
 You can now use Motion in conjunction with Adobe After Effects.

- **Services**
- **IT Human Resources**

> **EVENTS LISTING**

06 – 09 June 2007 **Mobile & Wireless World**. JW Marriott Hotel. For information about registering, email mwwreg@itworld.com Contact Leo Lim at 6345 8383.
 23 – 25 June 2007 **CommunicAsia**. Singapore expo. A must-attend you cannot afford to miss. Register now at communicasia.com or call at 6678 1234
 10 July 2007 **Adobe Photoshop World Show**. Hyatt Hotel. Call us now at 6678 1234

subscribe
SIGN UP FOR YOUR ENEWSLETTER HERE!

Button
width 140 x height 140 pixels

Skyscraper
width 140 x height 542 pixels

Banner
width 800 x height 100 pixels

Sponsored Links
 WAN Optimisation Download your free whitepapers and product briefs here
 Convergence Connect virtually any device over almost any network
 SOA Governance Advanced SOA Governance can help your business. Find out how.
 Security Insights Connect to your security resources portal.
 Copyright © 2007 ConvergenceAsia.com. All rights reserved.

ADVERTISING RATES

Rates are not inclusive of 7% GST	Specifications		Rates Per Month/ Per Site
	Dimensions	File Size/Format	
Leaderboard	800 x 100 pixels	20k in gif/jpeg/flash	S\$ 1,500
Island	290 x 160 pixels	20k in gif/jpeg/flash	S\$ 700
Button	140 x 140 pixels	15k in gif/jpeg/flash	S\$ 500
Skyscraper	140 x 542 pixels	15k in gif/jpeg/flash	S\$ 900
Banner	800 x 100 pixels	15k in gif/jpeg/flash	S\$ 600
Sponsored Links			



SECTIONS

You can opt for your advertisements to appear in any of the following sections for more targeted reach:

- > TECHNOLOGY
- > BUSINESS
- > MANAGEMENT

convergence asia

HOME TECHNOLOGY BUSINESS MANAGEMENT ABOUT US REGISTRATION CONTACT US SEARCH

Leaderboard
width 800 x height 100 pixels


> TECHNOLOGY

The system works with mobile phones running on Windows Mobile – Tahoma 12pt bold

By Kenneth Liew — Tahoma 7.5pt bold

Bodytext — Tahoma 9.5pt leading 10pt Regular

Security – Can now use Motion in conjunction with Adobe After Effects. All of the particle effects, Replicator designs and animations in Motion. You can now use Motion in conjunction with Adobe After Effects. Students from the School of Electrical and Electronic Engineering, Singapore Polytechnic, have come up with a "Handphone Insurance Services" system to prevent the usage of stolen mobile phones. The system works with mobile phones running on Windows Mobile 2003 operating system. The team of Ali Razeen, Tan Kee Thuan, Feriyanti, Elisabeth Juniati and Cheong Kok Slang developed the system in seven months as their final year project. The system requires the user to install a software developed by the team into the mobile phone, and the IMEI (International Mobile Equipment Identity) and SIM (Subscriber Identity Module) card numbers are stored in the database of a remote server. Whenever a new SIM card is inserted into the registered mobile phone, the software prompts for a login and password.



Three wrong entries will lock the phone automatically, and each failed login sends a SMS (Short Message Service) message to the remote server. The remote server will receive information like the IMEI and SIM card numbers (of the new user) in the SMS message. The information received can be used by the police or mobile service providers to track the stolen phones and its user. With the increase in phone theft over the past year, the system maybe a good barrier to mobile phone theft once it is developed for the rest of the mobile phone operating systems.

The inaugural issue will go out in mid-February, and will feature the following sections: 1) Career Focus – Interviews with 15 professionals in IT and non-IT sectors, internship experiences, career and training advice and Q&As which will be answered by IT professionals. 2) News – Ranging from the serious to the quirky this IT news section includes announcements which may have an impact on students' IT-related career and training decisions, vendor announcements with a student focus, as well as interesting, off-beat IT stories.

Students from the School of Electrical and Electronic Engineering, Singapore Polytechnic, have come up with a "Handphone Insurance Services" system to prevent the usage of stolen mobile phones. The system works with mobile phones running on Windows Mobile 2003 operating system. The team of Ali Razeen, Tan Kee Thuan, Feriyanti, Elisabeth Juniati and Cheong Kok Slang developed the system in seven months as their final year project. The system requires the user to install a software developed by the team into the mobile phone, and the IMEI (International Mobile Equipment Identity) and SIM (Subscriber Identity Module) card numbers are stored in the database of a remote server. Whenever a new SIM card is inserted into the registered mobile phone, the software prompts for a login and password.

Three wrong entries will lock the phone automatically, and each failed login sends a SMS (Short Message Service) message to the remote server. The remote server will receive information like the IMEI and SIM card numbers (of the new user) in the SMS message. The information received can be used by the police or mobile service providers to track the stolen phones and its user. With the increase in phone theft over the past year, the system maybe a good barrier to mobile phone theft once it is developed for the rest of the mobile phone operating systems.

The inaugural issue will go out in mid-February, and will feature the following sections: 1) Career Focus – Interviews with 15 professionals in IT and non-IT sectors, internship experiences, career and training advice and Q&As which will be answered by IT professionals. 2) News – Ranging from the serious to the quirky this IT news section includes announcements which may have an impact on students' IT-related career and training decisions, vendor announcements with a student focus, as well as interesting, off-beat IT stories.

subscribe
SIGN UP FOR YOUR
E-NEWSLETTER
HERE!

Skyscraper
width 140
x
height 542
pixels

Banner
width 800 x height 100 pixels

Sponsored Links
 WAN Optimisation Download your free whitepapers and product briefs here
 Convergence Connect virtually any device over almost any network
 SOA Governance Advanced SOA Governance can help your business. Find out how.
 Security Insights Connect to your security resources portal.

Copyright © 2007 ConvergenceAsia.com. All rights reserved.





THE TEAM

Connie Chng

As Production Editor for convergenceasia.com, Connie Chng brings to her role over 20 years' experience in overseeing the production of books and magazines, making sure that publications are developed on schedule, and are of a consistently high quality. Prior to convergenceasia.com, she played a pivotal role in the development, restructuring and updating of content for Computerworld Singapore online.



Kenneth Liew

Kenneth Liew was IT Manager with the National Arts Council for over three years, during which he managed the agency's web applications and web security. He later joined Computerworld Singapore as a Technology Correspondent, covering IT and telecommunications developments for the publication.



Joanne Ng

Joanne Ng, Account Director of convergenceasia.com, has a solid track record in driving successful marketing campaigns for her clients. She was previously Account Director at IDG Communications, where she helped tailor campaigns leveraging on IDG's various titles and platforms. In 2003, she was the first to develop and spearhead integrated advertising campaigns for key accounts such as Cisco Systems and Hitachi Data Systems.



Tan Ee Sze

Tan Ee Sze has had more than 20 years' experience as a Journalist and Editor, more than 14 of which have been focused on the coverage of enterprise IT. She was involved in the launch of CIO Asia and spearheaded the makeover of SME IT Guide (Editor, 1998-2000) and Computerworld Singapore (Editor, 2000-2006).



Mohd Yasin

As Senior Designer with his previous company IDG Communications, Mohd Yasin spearheaded the re-design of the company's flagship Computerworld Singapore web site. He also designed commemorative books such as the Computerworld Readers' Choice Awards 10th Anniversary Special, as well as Computerworld Year-End and Mid-Year Specials which were very well received by both readers and advertisers.



CONTACT US

Editorial

Connie Chng
connie@convergenceasia.com

Kenneth Liew
kenneth@convergenceasia.com

Tan Ee Sze
eesze@convergenceasia.com

Advertising

Joanne Ng
joanne@convergenceasia.com
Mobile: 9146 0002